



WWW.SUESPOINTOFVIEW.COM

Photography by Sue Gerard

(732) 899-3049

~ minimum orders may apply ~

PRICE SHEET AS OF FEBRUARY 1, 2010

SESSION, CREATION, CONSULTATION FEE: proofs not included.

1 hour backdrop shoot in studio: \$75 Mon-Fri daytime (+\$15 for evenings); \$100 Sat/Sun
Communion & Babies under 1 year: add \$25 to above, no time limit, plus \$10 per add'l child
backdrop in your home w/in 10 miles: add \$150 to above pricing
90 min. location shoot within 10 miles: \$150 Mon - Fri 3pm; \$200 Fri - Sun
Candid Storyteller Session: add \$50 to location shoot; photo book purchase required
To add online proof viewing: \$25 for up to 200 images - post for 4 days only
Group Fee (6 or more) / Pet Fee: \$3 per person / \$20 1st pet, \$5 per additional pet
Travel Fee: 50 cents per round trip mile plus tolls

PARTIAL/MULTIPLE UNITS:

multiples must be of the same pose

set of 8 wallets 1/\$35, 2/\$55, 3/\$70
 plus \$10 per add'l set 4/\$80, 5/\$90, etc.
3½X5 Print 1/\$15, 2/\$20, 3/\$25
 bulk pricing at 30 + 4/\$30, 5/\$35, 6/\$40
4X6 Print 1/\$18, 2/\$24, 3/\$30
 bulk pricing at 30 + 4/\$36, 5/\$42, 6/\$48
5X7 Print 1/\$30, 2/\$50, 3/\$75
 4/\$90, 5/\$115, etc.

ENLARGEMENTS:

*All prices are subject to change at any time

<i>8X10 Print</i>	<i>10X13 Print</i>	<i>10X20 Print</i>	<i>12X18 Print</i>
\$50 each	\$95 mounted	\$110 mounted	\$115 mounted
mounted \$60	Framed \$275-290	Framed \$300-315	Framed \$338-360
<i>11X14 Print</i>	<i>16X20 Print</i>	<i>20X24 Print</i>	<i>24X36 Print</i>
\$100 mounted	\$180 mounted	\$240 mounted	\$325 mounted
Framed \$280-295	Framed \$425	Framed \$550	Framed \$850
<i>Thin Wrap \$160</i>	<i>Thin Wrap \$260</i>	<i>Thin Wrap \$320</i>	<i>Thin Wrap \$435</i>
<i>Gallery Wrap \$200</i>	<i>Gallery Wrap \$300</i>	<i>Gallery Wrap \$360</i>	<i>Gallery Wrap \$475</i>

¾" stand out mounts, add: 8X10 \$35; 11X14 \$45; 10X20 \$50; 16X20 \$55; 20X24 \$75; 24X36 \$150

PROOF PRICING:

3½X5 Proofs: \$3 each (min \$20) with \$200 print order; *the more you buy, the more you save!*
 buy... 15 save 10%, 25 save 15%, 35 - 20%, 45 - 25%, 55 - 30%, 65 - 35%, 75 or more save 40%

SAME POSE COMBOS:

A. (4) 3½X5 \$30
 B. (3) 4X6 \$30
 C. (8) wallets \$35
 D. (4) wallets & (2) 3½X5 . \$35
 E. (1) 5X7 & (2) 3½X5 . . . \$40
 F. (1) 5X7 & (4) wallets. . . \$40

UNIT PACKAGES:

please note the restrictions on number of poses to choose from

* NOTE: These are comprised of multiple units. No single 5x7's, 4X6's, 3X5's or wallets

<i>Pkg D (3 poses):</i>	<i>Pkg C (3 poses):</i>	<i>Pkg B (2 poses):</i>	<i>Pkg A (1 pose only):</i>
\$265	\$195	\$150	\$115
(4) 5X7	(8) wall or (4) 4X6	(3) 4X6	(8) wall or (4) 4X6
(2) 8X10	(1)5X7 & (2) 3X5	(1)5X7 & (2) 3X5	(2) 5X7
(1) 11X14	(4) 5X7 or (2) 8X10	(2) 5X7	(1) 8X10
	(1) 8X10	(1) 8X10	

COMPOSITES: One or more photos with blurred

edging arranged in a collage layout on one photograph
for design work, add to the cost of the print:
 \$10 per photo and \$5 for text

MATTING & FRAMING: My Custom matting & framing includes complete assembly with glazing, double mat, backing & hanging hardware

PHOTO BOOKS & DVD'S: Ask for pricing!

HOLIDAY GREETING CARDS: photo paper, card stock, press printed or vellum & bows options in sizes 4X6, 4X8, 5X7, 6X9; flat or folded.

FINE ART: Ask about art gallery quality giclee prints, paintings, pencil sketches & acrylic/metals

RETOUCHING: Basic *Level 1* retouching is usually \$1-2 per photo and includes removal of blemishes, bruises, shiny skin, background distractions, etc. *Level 2* is charged per photo that needs more detailed work on fly away hairs, tatoos, removing items, etc. *Level 3* is more complex work involving hair & eyes, head swaps, body swaps, insertions and other manipulations. Opening eyes is \$10, swapping heads is \$25, swapping bodies is \$30-40. Inserting people into photos runs from \$40-60.

Color Conversion: \$2 for B&W, \$3 for sepia, \$4 for color tint, \$10 for fine art texture, custom quote for color spotting